

# WE ARE LEADERS

We are active, trusted and connected with the right people. We explore the trends, set the agenda and lead the conversation.

## Just ask a few of our partners:

"We support the Halifax Partnership's mission to build a prosperous economy in Halifax. We also believe that it is important for business to step up to help co-create the environment for that growth to occur."

**Donna Alteen**  
President, Time + Space



"The Halifax Partnership's vision to create a greater Halifax has never been more relevant. As local businesses continue to expand into national markets - whether in marine biology, biotech, agriculture or energy - Halifax is making a name for itself on an international stage."

**Lydia Bugden**  
Chief Executive Officer and Managing Partner, Stewart McKelvey



"The Halifax Partnership has provided RBC with high quality opportunities to support our clients in the Halifax market with the resources and connections they need to achieve optimal growth."

**Roger Howard**  
Regional President, Atlantic Provinces, RBC



"We are a small company with global ambitions and the connections and opportunities provided by Halifax Partnership are essential to our growth. The smartest thing you can do for your business is join the Partnership."

**Jayson Taylor**  
Founder, Clothesline Media

## MAKE THE SMART DECISION

For more information on joining the Halifax Partnership please contact:

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*Director, Investor Relations & Service*

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# INVEST IN YOUR FUTURE



**INVEST IN THE HALIFAX PARTNERSHIP**

# SUCCESS IS NOT ABOUT LUCK

- IT'S ABOUT MAKING SMART DECISIONS.

We are **130 partners** from Nova Scotia and around the globe committed to the vision of a **thriving, prosperous Halifax**.

## OUR VALUE

Joining the Partnership opens the door to an array of concrete, specific benefits available exclusively to partners. These valuable opportunities are what make the Halifax Partnership a great investment.

## OUR WORK

**VISION:** Halifax as a global magnet for business, investment and talent.

**EXPERTISE:** Our economists research, analyze and deliver insights that drive public policy and create the optimal conditions for business success.

**CONNECTIONS:** Our partners are the most influential and globally connected leaders in the city.

## YOUR BENEFITS

**Gain strategic introductions to key leaders:** Be in the right place at the right time - all the time - with curated connections. Our partners don't rely on luck to help their businesses prosper. They know who they need to connect with and we help make that happen.

**Put our brainpower to work:** We know Halifax better than anyone. Our economists maintain the latest information on all things Halifax, from economic trends to future opportunities. This means our partners have the analysis and projections they need to make the most informed decisions possible.

**Shape Halifax's future:** Our partners help us write the Economic Strategy for Halifax by sharing opinions, priorities and concerns. Your views shape our plan and influence the direction forward, benefitting both your company and our city.

**Save time and money recruiting:** It takes tremendous resources to put the right team in place to help you achieve your vision. It is no small task. So put our award-winning Connector Program to work. Our pre-screening and pre-qualifying expertise matches you with the best new candidates in the Halifax market.

**Target your brand message:** We have the ear and interest of this market's key decision makers. With a direct link to Halifax's leaders and a social media reach of 15,000+, we can help get your message in front of the right audience.

**Global connections:** Join one of Halifax Partnership's international trade missions to global markets or partake in welcoming an incoming delegation to support your growth internationally.

