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# FINANCIAL SERVICES

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Leading Nearshore Location for  
Financial Services, Insurance, and Technology

**HALIFAX**   
NOVA SCOTIA



# SECTOR SNAPSHOT

Located on North America's east coast, Halifax is the financial services and insurance capital of Atlantic Canada.



**Global and national centre** for shared services, technology, and middle office locations.



**1,300+** finance, insurance and real estate companies, one of the largest concentrations in Canada.



Regional headquarters of **Canada's Big 5 chartered banks**.



**Daily direct flights** to London, Boston, New York (Newark), Toronto and other major

## BUSINESS FUNCTIONS

- Regional headquarters
- Mid-back office operations
- Technology and innovation
- Centres of excellence
- Global shared services

## TECH FUNCTIONS

- Data Analytics
- Blockchain
- AI / Machine Learning
- FinTech
- Cyber Security
- Software/Engineering/Architects
- Application Development
- Robotic Process Automation (RPA)
- SaaS (Software as a Service)

## THE HALIFAX ADVANTAGE



Easily do business across European, North American, and Caribbean time zones all on the same day.



Reliable, fast, secure transmission of data between North American and European clients through the EXA Atlantic and EXA Express transatlantic cables.



Established tech and innovation ecosystem with 2000+ companies ranging from startups to multinationals.



#2 in cost-competitiveness for Insurance Operations among North America's 50 most populous cities (fDi Benchmarks).



Travel to and from global financial hubs from Halifax International Airport.



Incentives to meet your business needs, like the Nova Scotia Payroll Rebate.

# TALENT

**70%** OF THE WORKFORCE HAS POST-SECONDARY EDUCATION

**36K** POST-SECONDARY STUDENTS ENROLLED ANNUALLY

**7** UNIVERSITIES AND **3** NOVA SCOTIA COMMUNITY COLLEGE CAMPUSES GRADUATING TOP TALENT



**IMMIGRATION-FRIENDLY POLICIES AND PROGRAMS** LIKE THE ATLANTIC IMMIGRATION PROGRAM

“**In an increasingly digital industry**, we are scaling up our in-house capabilities. It’s why we identified Halifax as the location to house a Business Technology Center – because of the rich local talent landscape, the universities that have world-class programs that produce trained technologists.”

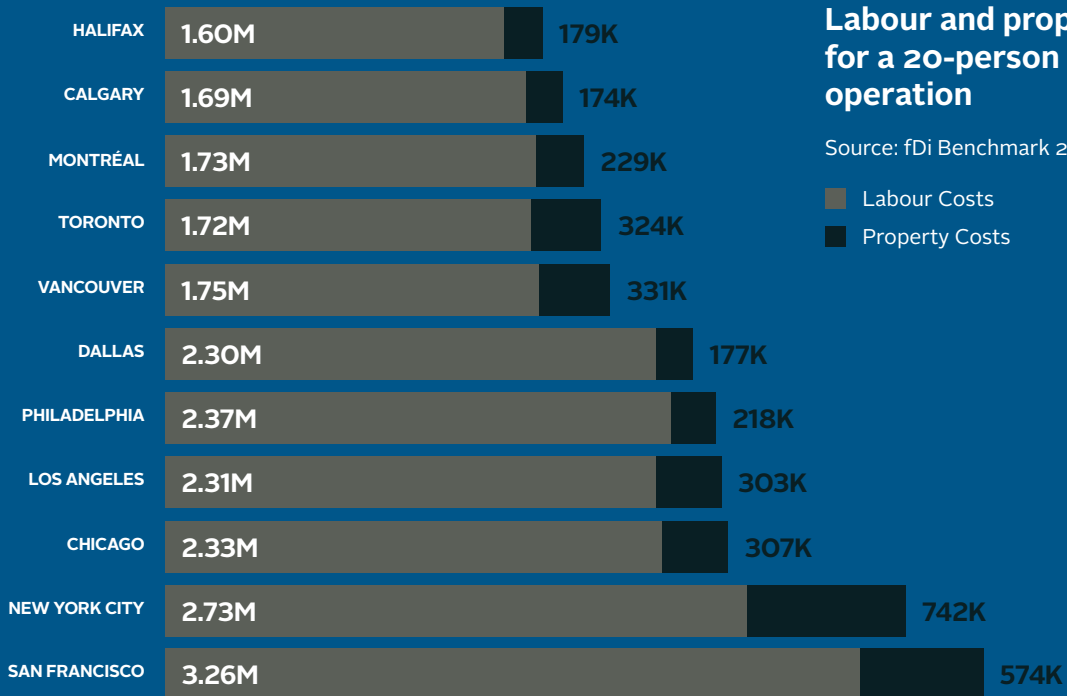
Keith Schlosser, Global Chief Information Officer at AXIS





## COMPETITIVE BUSINESS COSTS

Among the 50 most populous cities in North America, Halifax is the #2 most cost-competitive for Insurance Operations (fDi Benchmark).



### GAIN THE COMPETITIVE EDGE

Connect with our team to learn why Halifax is the right location for business, talent, and investment.

[investinhalifax.com](https://investinhalifax.com)