

## JOIN US IN BUILDING A VIBRANT, PROSPEROUS HALIFAX, FOR ALL

Halifax Partnership is Halifax's economic development organization. Our Investors are central to everything we do. In fact, Halifax Partnership was founded in 1996 when private sector leaders championed the formation of a new public-private economic development organization focused on keeping, growing, and getting business, talent, and investment in Halifax.

Now our internationally recognized and award-winning organization includes more than 100 private sector partners who play a crucial role in our success.

We're delighted that this includes 16 of our 17 Founding Investors. They lead with a passion for growing Halifax and a clear, shared vision for our city's economy.

As a connected and influential leader, you share our commitment to growing a thriving and sustainable Halifax. As partners, we'll seize economic opportunities that impact your business and extend into every corner of our community.

An investment in the Partnership is an investment in our city.

#### **BECOME AN INVESTOR**

Let's explore how we can work together to achieve your goals. By collaborating, we can make a real difference in our economy, our community and your business.

Nathan Laird
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"We would not be an award-winning economic development organization without the continued leadership of our Investors. Halifax Partnership is more than a name, it reflects our shared dedication. We take pride in our Investors' commitment to building a unique, inclusive, and prosperous economy."

WENDY LUTHER, President & CEO, Halifax Partnership

## PARTNERS IN OUR COLLECTIVE GROWTH



"I'm truly energized by the opportunity to work with leaders in the business community. It's a privilege to collaborate with some of the brightest business leaders and Halifax Partnership, an organization that has been recognized globally for its innovative approach to economic development. It's a rare and meaningful chance to help shape the future of a community that's vibrant, inclusive, and poised for enduring success."

#### **DONNA ALTEEN,**

President and CEO, Time & Space Media (Investor Since 2002) Board Chair, Halifax Partnership



"As an Atlantic Canadian-owned organization, Lindsay Construction is an industry-leading building partner, having constructed some of the largest projects in Atlantic Canada. With a leadership team committed to philanthropy, community, and economic growth, we strive to support the people and communities we help shape. I recognize the value the Partnership plays not only in shaping Halifax's economic growth, but also in leading a strategic and collective response to the challenges that have emerged alongside this notable growth."

#### **CORY BELL,**

President & CEO , Lindsay Construction (Investor Since 2013)
Past Board Chair, Halifax Partnership





"After 28 years, Manulife remains a proud Halifax Partnership Investor. We are strategically aligned with the work the Partnership is leading in Halifax to drive inclusive, sustainable economic growth that attracts talent and investment. When Halifax thrives, our Manulife team and customers thrive."

#### **KEVIN HIGGINS,**

National Vice President, Trustee, Manulife Group Benefits (Founding Investor Since 1996)

# THE BENEFITS OF PARTNERSHIP

## Take a leading role in the economic future of Halifax.

As an Investor, you are among passionate peers who see the bigger picture and work together to plan for the future of Halifax. Our Investors are key partners in making economic opportunity happen in our city, and your vision and leadership help keep us competitive on the world stage.

- Have direct input into the Economic Growth Strategy for Halifax
- Contribute to discussions about economic priorities and growth
- Grow our local innovation economy
- Shape our global initiatives for business attraction and investment

#### **Expand your network.**

Our connections are your connections – locally, nationally, and internationally. As an Investor, you're part of an unmatched network of business and community leaders from across Halifax and beyond. From facilitated introductions to exclusive events, we connect you to the right opportunities for you and for our city.

- Grow your network at Investor-only events throughout the year
- Connect with decision-makers in Halifax
- Connect with new businesses expanding to Halifax
- Benefit from our established national and global partnerships



#### Find the right talent to support your growth.

Global competition for talent is fierce, and we're up to the challenge! Our award-winning Labour Market Team is tirelessly attracting and retaining top talent from across Canada and around the globe for businesses like yours. With our priority support through targeted recruitment and talent programs, you'll connect with the skilled professionals essential for bringing your business vision to life.

- Connect with our Labour Market Team to support your business growth
- Benefit from our expertise and programs to attract and retain talent
- Participate in national and international outreach events

## Enjoy preferred access to programs, research and initiatives.

No one knows Halifax better than we do. As an Investor, you can tap into programs, insights, and research that connect you with the right expertise to help your business grow and thrive. You will also have access to up-to-date data and insights that can help you identify – and capitalize on – the economic trends that impact your business.

- Stay on top of business and economic news
- Receive intelligence and economic insights to grow your business from our economists and researchers



## **JOIN YOUR PEERS**

Innovators and leaders like you across Halifax have joined the Partnership to build a vibrant and prosperous economy and future for all.

### **DIRECTING** (\$20,000+)

Clothesline Media

Emera Inc.

National Public Relations

Neocon International Inc.

Nova Scotia Power

Pattison Outdoor Advertising

**RBC Royal Bank** 

Stingray

TD Canada Trust

The Chronicle Herald

### PRESENTING (\$10,000-\$19,999)

**Atlantic Lottery Corporation** 

**Axis Capital** 

Barrington Consulting Group Inc.

Bear Head Energy

Beaumont and Company

**Bell Aliant** 

BioVectra Inc.

Bulletproof Solutions Inc.

**Butterfield Group** 

ChangeMakers

CN Rail

Cognizant

Cox & Palmer

**Dalhousie University** 

Deloitte

Eastern College

**Eastport Properties** 

Eastward Energy

EfficiencyOne

**Grant Thornton LLP** 

Halifax Chamber of Commerce

Halifax Convention Centre

Halifax Marriott Harbourfront

Halifax Port Authority

Halifax Stanfield International Airport

Halifax Water Commission

Iris Communications

Irving Shipbuilding Inc.

Killam Apartment REIT

**KBRS** 

KPMG LLP

LED Roadway Lighting Inc.

Lindsay Construction

Lockheed Martin Canada

m5 Marketing Communications Inc.

Manulife Financial

Medavie Blue Cross

Mount Saint Vincent University

**Municipal Group of Companies** 

Narrative Research Inc.

Nova Scotia Association of Realtors

Nova Scotia Community College

**NSCAD University** 

Ocean Contractors Limited

Office Interiors

**Planetary Technologies** 

Pratt & Whitney Canada

Race Rocks 3D Inc.

Rank Inc.

REDspace

**Royer Thompson** 

Saint Mary's University

Scotiabank

Steele Auto Group

Stewart McKelvey

The Shaw Group

The Westin Nova Scotian

Time & Space Media

W.M. Fares & Associates Inc.

#### SUPPORTING (\$5,000-\$9,999)

**Advanced Systems** 

Agenda Managers Inc.

Agropur

Arrow Electronics Inc.

Atlantic International Film Festival

**BMO Bank of Montreal** 

**Build Nova Scotia** 

Canadian Museum of Immigration at Pier 21

CIBC

CIMA+

CloudKettle

**Davis Pier Consulting** 

Eastlink

**Encore Global** 

EY LLP

Fire Inside Leadership Inc.

GFL Environmental Inc.

**Green Foot Energy Solutions** 

I.H. Mathers

Invest Nova Scotia

Maritime Paper Products Limited

SeasonedPros

Selectpath Benefits & Financial Inc

The Prince George Hotel

Uber

As of December 1, 2024 Visit our Investor directory on our **website** 

## HALIFAX PARTNERSHIP

CONNECT. COLLABORATE. PROSPER.

halifaxpartnership.com







