



# **INVEST IN THE HALIFAX PARTNERSHIP**

Partner in Halifax's Growth

**HALIFAX  
PARTNERSHIP**

[HALIFAXPARTNERSHIP.COM](http://HALIFAXPARTNERSHIP.COM)



# WHO WE ARE

**We are Halifax's public-private economic development partnership. We are committed to making Halifax one of the world's great mid-sized cities.**

**We keep, grow, and get business, talent, and investment in Halifax by:**

- Leading on Halifax's most vital economic issues and opportunities
- Selling Halifax to the world
- Connecting businesses to talent
- Supporting and fostering a culture of innovation and entrepreneurship
- Championing inclusive, sustainable growth

## BECOMING OUR PARTNER

Our success is built on the strength of the active partnerships we foster and facilitate between Halifax and our strategic partners across the city and around the world.

We settle for nothing less than a vibrant, successful Halifax. Investing in the Halifax Partnership means you are partnering with the team of leaders actively collaborating to achieve this shared vision.

Our partners are the most influential and globally connected leaders and decision-makers whose investment and engagement shape an even stronger, more inclusive Halifax.

We gather, we talk about our passion and vision for our city. Ideas develop and action follows. We have a seat for you at this table.



## BENEFITS OF PARTNERSHIP

### LEAD GROWTH & SHAPE PRIORITIES

Contribute to initiatives that will help ensure Halifax is globally competitive. Your leadership in our work will help shape the vision of what Halifax will become and your collaboration will help us achieve it.

### ACCESS VALUABLE RESEARCH

Nobody knows Halifax like we do. Our economists and in-house experts know what's happening across the city and globe and are ready to share their insights with you. Through your partnership, you will access up to the minute economic data, indicators and trends to make timely, effective business decisions.

### DEEPEN YOUR CONNECTIONS

When you join the Partnership, you become part of a network of leaders passionate about our city. Be in the right rooms, at the right time, working with the right people. From local government to international delegations, we create unmatched opportunities for you to form and deepen your business connections.

### AMPLIFY YOUR BRAND

We celebrate the successes of our partners and our work together. Be recognized as a community leader, supporting the inclusive economic growth of our city.



## LEARN MORE ABOUT INVESTING WITH US:

### HECTOR FRASER

Senior Account Executive, SmartBusiness Program

o: 902.490.6000

c: 902.223.0453

[hfraser@halifaxpartnership.com](mailto:hfraser@halifaxpartnership.com)

[halifaxpartnership.com](http://halifaxpartnership.com)

# HALIFAX PARTNERSHIP PRIVATE SECTOR PARTNER BENEFITS

YOUR INVESTMENT IN THE HALIFAX PARTNERSHIP HELPS OUR CITY BECOME EVEN MORE VIBRANT.

**A STRONG, SUCCESSFUL CITY IS GOOD FOR EVERYONE.**



BENEFITS		PARTNER LEVELS			
		Emerging	Supporting	Presenting	Directing
		\$2,500	\$5,000 to \$9,999	\$10,000 to \$19,999	\$20,000+
<b>LEAD GROWTH &amp; SHAPE PRIORITIES</b> Contribute to initiatives that will help ensure Halifax is globally competitive	Opportunity for direct input into the development of the 2022-27 Economic Growth Plan for Halifax.	●	●	●	●
	Access to a SmartBusiness consultation to connect you to relevant business resources.	●	●	●	●
	Exclusive invitation to our CEO Council, a gathering of senior leaders to discuss economic priorities driving growth (four times per year).			●	●
	Sponsor a Halifax start-up as a "Start-up Level" Investor in Halifax Partnership for one year.				●
<b>ACCESS VALUABLE RESEARCH</b> Our economists and other in-house experts know what's happening in the city, and will connect you to the hard data or future trends needed to inform your decision making					
	Advanced access to the Halifax Index - a definitive look at Halifax's annual economic and community progress.	●	●	●	●
	Team subscription to Investor Insights, the newsletter featuring business and economic news, business development, and networking opportunities and more.	●	●	●	●
	Face-to-face meeting with our Chief Economist and Research Team for an in-depth dialogue on our economy (upon request).			●	●
	Exclusive access to our Research Team to obtain high-level customized research specific to your business and industry.				●

BENEFITS		PARTNER LEVELS			
		Emerging	Supporting	Presenting	Directing
		\$2,500	\$5,000 to \$9,999	\$10,000 to \$19,999	\$20,000+
<b>DEEPEN YOUR CONNECTIONS</b> Unmatched opportunities to network and connect with influential business, government and community leaders	Facilitated strategic introductions to other investors putting you in touch with senior level decision makers.	●	●	●	●
	Invitation to Investor-only engagement events (4 times per year).	●	●	●	●
	Priority access to Halifax Partnership's Labour Market Team to help address your labour needs.	●	●	●	●
	Select invitation to join Halifax Partnership on national and international out-reach missions.			●	●
	Introductions within key markets where we have established relationships (e.g., our International Partnerships, World Energy Cities Partnership and Consider Canada Cities Alliance).			●	●
	Opportunity to be a featured investor at a Halifax Partnership hosted event (benefits include brand profile, speaking opportunity, etc.)			●	●
<b>AMPLIFY YOUR BRAND</b> Be recognized as a community leader supporting the economic growth of our city	Company profile with logo, description, and link in Investor Directory on halifaxpartnership.com.	●	●	●	●
	Listed in the Annual Investor Thank You Advertisement.	●	●	●	●
	Promote your content on our social media channels with a reach of more than 26K.	●	●	●	●
	Recognized as an Investor at the Halifax Partnership's Annual General Meeting.	●	●	●	●
	Host a Halifax Partnership Board of Directors' Meeting (upon request).			●	●
	Investor Spotlight interview with a senior leader of your organization in the Halifax Partnership's Investor Newsletter – profiled on the website homepage and Chronicle Herald website.			●	●
	Company logo on the Featured Investors' section of halifaxpartnership.com homepage.				●
	Company profiled in "Halifax Partnership – Investor Leaders" print and digital campaign.	●	●	●	●
	Leadership Recognition – Opportunity for profile as a Presenting Partner of a Halifax Partnership Signature Program. Examples: • Connector Program: RBC • Halifax Index: Chronicle Herald • SmartBusiness: Nova Scotia Power & Bell Aliant				●





# TEAM HALIFAX

A PARTNERSHIP FOR  
INCLUSIVE, SUSTAINABLE  
ECONOMIC GROWTH  
OF HALIFAX

**HALIFAX  
PARTNERSHIP**

[HALIFAXPARTNERSHIP.COM](http://HALIFAXPARTNERSHIP.COM)