



IT & DIGITAL MEDIA

Globally Competitive and Connected
Tech and Innovation Hub.

HALIFAX 
NOVA SCOTIA



SECTOR SNAPSHOT

Halifax is home to a globally competitive IT and digital media sector supported by a vibrant ecosystem of post-secondary education, established multinational firms, incubators and accelerators, and an active startup community that provides a collaborative, well-connected, global cluster.



2000+ companies ranging from startups to multinationals in the Halifax Innovation District.



Growing hub for tech innovation including IBM's first Canadian Customer Innovation Centre and EY's Canadian Centre for Advanced Analytics and its Global Centre of Excellence in Robotic Process Automation.



Over 30,000 employed in ICT positions within the province, across a variety of sectors.



Home to **10+ R&D and innovation centres** including Volta, Canada's East Coast Innovation Hub.

DIGITAL MEDIA

Console video games

Mobile games

VR & AR interactive experiences

VR Cinematography

Military simulations

Animated movies and TV shows

IT

Interactive media

IT services

Transatlantic telecommunications

Enterprise solutions

E-health applications

FinTech

Data analytics

THE HALIFAX ADVANTAGE



Easily access global markets and do business across European, North American, and Caribbean time zones all on the same day.



#3 in cost-competitiveness for Software Development among North America's 50 most populous cities (fDi Benchmarks).



World-class infrastructure including fibre optic networks with gigabit connections, a self-generating power grid, and reliable, fast, and secure data transmission between North America and Europe through the EXA Atlantic and EXA Express transatlantic cables at >53 Tbps.



Ranked Top 5 among Mid-sized Cities in the Americas for Best Human Capital and Lifestyle (fDi American Cities of the Future 2021/22).

TALENT



NOVA SCOTIA BOASTS **MORE STUDENTS PER CAPITA IN STEM FIELDS** THAN ANY OTHER PROVINCE IN CANADA



IMMIGRATION-FRIENDLY POLICIES AND PROGRAMS
LIKE THE ATLANTIC IMMIGRATION PROGRAM

36K **POST-SECONDARY STUDENTS**
ENROLLED ANNUALLY

70% **OF THE WORKFORCE HAS POST-SECONDARY EDUCATION**

7 **UNIVERSITIES** AND **3** **NOVA SCOTIA COMMUNITY COLLEGE CAMPUSES**

OFFERING DEGREES THAT MEET INDUSTRY NEEDS INCLUDING **GAMING AND MEDIA, AI, SOFTWARE, AND CYBER SECURITY**

“**Halifax is a city and community that is unmatched in Canada**, with a thriving tech scene, world-class talent, and a business-friendly environment. We’re thrilled to make Halifax home to our second headquarters.”

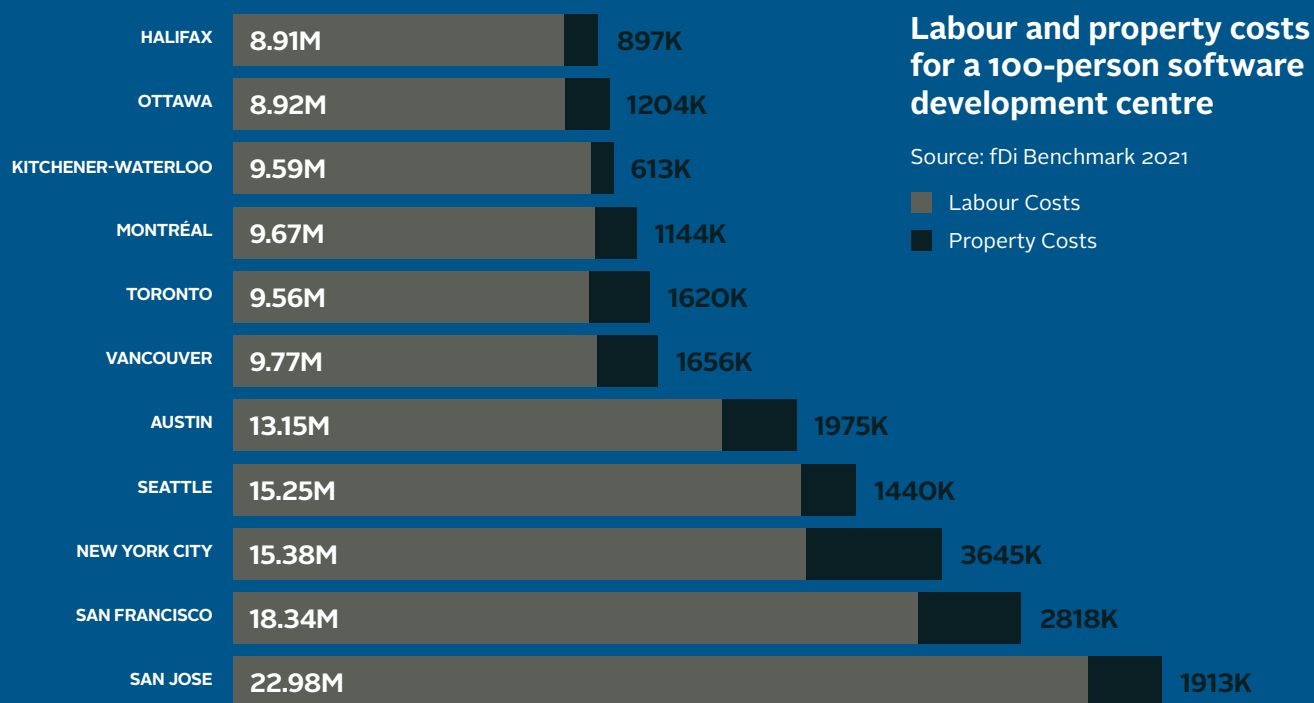
– Allen Lau, CEO & co-founder of Wattpad





COMPETITIVE BUSINESS COSTS

Halifax offers one of the most competitive climates for tech companies compared to other cities across North America, with low business costs and generous incentives including the Nova Scotia Payroll Rebate, the Digital Animation Tax Credit, and the highest Digital Media Tax Credit in Canada. Halifax is the #3 most cost-competitive for Software Development among the 50 most populous cities in North America (fDi Benchmark).



GAIN THE COMPETITIVE EDGE

Connect with our team to learn why Halifax is the right location for ocean business and innovation.

investinhalifax.com